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When sourcing products and services, certifications can help identify suppliers who meet verified standards in sustainability, ethics, and environmental responsibility. The following list outlines key categories of certifications available in Canada to support responsible procurement decisions—from general sustainability practices to local sourcing and waste reduction.

CATEGORY	CERTIFICATION / STANDARD	LOGO
General Sustainability Broad certifications for businesses and their operations	<u>B Corp</u> Recognizes companies meeting high standards of social and environmental performance	
	<u>ISO 14001</u> Environmental management systems standard	
	<u>BC Green Business</u> Provides annual assessment, guidance, and certification on general business operations	
Ethical & Fair Trade Certifications ensuring ethical labour and trade practices	<u>Fairtrade Canada</u> Ensures fair wages, working conditions, and sustainable livelihoods for farmers and workers	
	<u>Leaping Bunny</u> Ensure no animal testing policy across the entire supply chain	
	<u>SA 8000</u> Global social certification for workplace standards	
Eco-friendly & Sustainable Certifications focussed on environmentally safer materials and production	<u>ECOLOGO</u> Canada's official multi-attribute environmental certification for products and services	
	<u>Green Seal</u> Environmental certification for cleaning products, paints, and other goods	
	<u>Cradle to Cradle Certified</u> For products designed with circular economy principles.	

Food & Agriculture Certifications supporting organic, local and sustainable food sourcing	<u>Canada Organic</u> Government-regulated certification for organic food	
	<u>Certified Naturally Grown</u> Alternative to organic certification for small-scale farmers using sustainable practices	
	<u>Ocean Wise Canada</u> Ensures seafood is sourced from fisheries that follow sustainable practices	
Energy & Carbon Neutrality Certifications focussed on energy efficiency and carbon impact.	<u>Energy Star & EnerGuide</u> For energy-efficient appliances and buildings	
	<u>ISO 14064</u> Standard that provides a framework for quantifying and reporting carbon footprint	
	<u>Carbon Trust Standard</u> Helps Canadian SMEs measure and reduce carbon footprints	
Recycling and Waste Reduction Certifications encouraging better waste and packaging practices.	<u>TRUE Certification for zero waste</u> For facilities and businesses diverting 90%+ of waste	
	<u>FSC Recycled</u> Certifies products which are made with 100% recycled fibres	
	<u>Certified Refurbished</u> Products that have undergone a thorough inspection, repair, and restoration process	
Local & Canadian Procurement Certifications supporting domestically sourced goods	<u>Buy Social Canada Certification</u> Support organizations to maximize social value through procurement decisions	
	<u>Product Of Canada</u> Verifies that all processing and labour, and a significant amount of the ingredients are Canadian	

For a directory of green businesses in your region, eco-friendly solutions and resources visit www.bcgreenbusiness.ca